

LISTEN! LISTEN! MONEY TALKS.

Something Absolutely New in a Co-Operation Profit Sharing Merchandising and Advertising Scheme.

We are not putting our advertising money out on fences, trees and big signs, but are going to give it to you in CASH, and will expect you to do the rest of the advertising. Get the LOOKS GOOD TO ME envelopes. \$300.00 in CASH, or even more is our estimate. The exact amount, of course, will depend upon your co-operation. Help to make it a winner--You can't lose.

BARGAINS

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In addition to the CASH dividends which we propose to pay back to our CASH customers, we are also going to offer some very attractive price concessions. We are determined to make this one of the GREATEST events of merchandising, and as to the profit you will receive, will depend upon your individual support. This is NOT a voting contest. We do not propose for our customers to be drummed to death by contestants and vote getters, but every individual shares his own gains.

Proposition Outlined.

Beginning September 1st, and lasting until October 20th, a certain per cent of all CASH sales and COLLECTIONS will be set aside daily, or dropped into a glass front box for this purpose, and will be kept in a prominent place in one of our show windows, and with each CASH purchase of \$1.00, or for each dollar paid on ACCOUNT during this time, you will receive one of the LOOKS GOOD TO ME envelopes, containing a card with a number thereon. These numbers will begin at 1 and run consecutively, and some number between 10 and 25 will be selected as the winning number, and the number thus selected, and all numbers divisible thereby will be considered the winning numbers, and on Oct. 20th, all holders of such number, if present at the time of the distribution of the CASH dividend, will be entitled to an equal share. Of course the party holding two winning numbers will be entitled to twice as much as the party holding only one and so on. There will probably be an additional bonus offered the three parties holding the highest number of winning cards issued originally to them. The proposition is absolutely fair to each and every one. You are bound to get your moneys worth in merchandise, and the CASH dividend is an additional bonus. Beginning SEPTEMBER the 1st, and lasting until OCTOBER 20th. Get the LOOKS GOOD TO ME envelopes. DO IT NOW. Begin early and get your share.

HOUSTON HARDWARE & FURNITURE COMPANY

Houston,

Mississippi

HOULKA LOCAL NEWS

nagar" of Tut- his mother, Mrs. under the latter week.

Shoffner returned nphis where she has been by the bedside of her father.

Rev Roper left Saturday for South Mississippi where he starts another protracted meeting.

Mrs John Wooldridge of Thorn is visiting her daughter, Mrs Jeff Kirby.

The meeting closed last Sunday with fifteen additions, five by letter and ten by profession of faith.

Mesdames Margaret and Ida Walker went to Buena Vista Monday to carry John Curtis Walker to school there.

Dr H Hardin and C A Beasley of Calhoun City was up to see Mr J C Beasley Wednesday.

Mr Dwight Phillips left Wednesday for Blue Mountain where he is to attend school this session.

Mr Duell Phillips of Sabongla spent Monday here enroute to Blue Mountain.

Mr Bryan Lantrip of Calhoun passed through here Wednesday enroute to Blue Mountain.

Mr L C Hobson brought the first bale of cotton for Houlika here Wednesday. C N Thorn ginned and wrapped it free.

It seems as if Shorty Roberts should have been in the throwing contest at Mobile as he lacked but 19 feet throwing as far as the prize winner with his arm in bad shape. He threw 338 feet.

The play "Ten Night's In A Bar Room" staged by local talent here last Tuesday was indeed a success. Mr Westels is indeed to be praised on the manner in which he trained the players and they in the manner in which they carried out his instructions. Many said it was the best home talent play that they had ever witnessed.

Hou W Lake Hays of Wal- thall was a pleasant visitor in the Harrill-Reed home Thursday.

Misses Janet Walker and Lucretia Harris of Houston attended the play Tuesday.

School is to start next Monday and we hope that it will be with a full school.

Mr W M Bland returned Tuesday from a trip to Memphis and other points.

Mr Rufus Moore, the depot agent during Mr Bland's absence returned to New Albany Wednesday.

L D Cook and J Lowrey of Elizy were guests of friends here Monday.

Mrs Maxey returned from a delightful visit to her brother Mr John Going of Calhoun City last Friday.

Mac Reed spent Thursday in Houston.

Houlka High School

Opens Monday September 6th.

Affiliated with University and other State Schools. Scientific Course in High School, optional for Latin. Course thorough, practical, progressive. Terms reasonable.

Write for catalogue.

J. J. Weaver, Prin.

J. W. Howard, Sec

Houlka, Mississippi

You may be well today, but tomorrow your wife may be called upon to make the living and educate the children, have you enough insurance to enable her to do it.

Walker & Alexander Life Insurance.

Office over E. P. Wilson & Co's Drug Store.

HOUSTON HOSPITAL

Open to all Physicians

Fire Proof Building

Electric Lights

Steam Heated

Electric Fans

Hot and Cold Baths

Modern Operating Room, with Steam Sterilizers, Microscopical and Chemical Laboratory. Graduate Nurses in Attendance

PREPARED TO CARE FOR ANY HOSPITAL PATIENT

Phone 151

Houston, Mississippi

A Watch to be properly repaired and cleaned, must be entirely taken to pieces, each part separately cleaned and inspected, and these parts reassembled. It must then be carefully adjusted and timed. All this is delicate work and requires experience and great mechanical ability.

There is a right and a wrong way to do everything. We might point out dozens of things in the matter of watch repairing that we think we do a little better than the ordinary, but the best assurance to our customers of first-class work is our guarantee that all repair work will be satisfactory. Bring us your watch to repair. The work will be properly done and our charge will be reasonable.

G. S. VANN

Houston,

Mississippi

At E. P. Wilson & Co. Drug Store

Commissioners Sale.

By virtue of a decree of the Chancery Court of the First Judicial District of Chickasaw County, rendered on the 29th day of May 1915, entered in Minute Book 6, page 328, in case of J. R. Williams, vs. Joe Tittle et al, No. 1806, directing me as Commissioner, to sell the land in said District, County and State, described as Thirty acres in the North-East corner of the North-East 1-4, of Section 6, Township 14, Range 3, East. I will on the First Monday and the 4th day of October, 1915, within lawful hours at the East Door of the Court House in the Town of Houston, offer for sale and sell said land at public auction to the highest and best bidder for cash, conveying such title as vested in me as such Commissioner.

er. This the 26th day of August, A. D. 1915.

H. E. Brannon, Commissioner.

Teachers Examinations.

The examinations for teachers license will be held as follows: Houston for White--Friday and Saturday, September 3rd and 4th. Houston for Colored--Friday and Saturday, September 10th and 11th. Okolona for White--Friday and Saturday September 17th and 18th. Okolona for Colored--Friday and Saturday September 24th and 25th

Sincerely
Geo. D. Riley, Supt.

Thoroughbred O. I. C. pigs for sale at reasonable prices.

J. E. Hill.

Uncle Eli to the County Supt. of Education.

I would have come on the early train to meet the board But getting up early is something I can't afford.

I'll be on hand at two p. m.,

Have the boys ready uncle Daniel and the rest of them.

And we'll move thing out sho as you born.

And do more business than if I had come in the morn.

And save my place at the pie counter please

For that makes the boys sit up and sneeze.

Salary big enough, honor all right

But that dont feed the kids by a ding sight.

So I'll take part of mine in good long green

The best thing to make a man dance I've ever seen.